

Don Kirk Beatty

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~ PROFILE AND ACCOMPLISHMENTS ~

Board member/advisor for 10 organizations, Doctor of Leadership, CDI.D certified corporate board director, and member of the DDI Director Boot Camp with over 35 years of expertise. Excels in corporate governance, strategy formulation for entrepreneurial initiatives, and application of technology to solve for needs leveraging IT, digital transformation, and cybersecurity skills. Also has aviation and construction expertise. Inspires a positive, high-energy, solutions-oriented culture with a record of success in globally provided services. Founded Datatech Information Services, Inc., growing an entrepreneurial start-up into a multimillion-dollar successful Business Technology solutions provider. A Scot-Irish Cherokee American, has authored a study on corporate board diversity, book of leadership papers, and articles on boardroom composition, digital transformation, and cybersecurity governance.

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|---|-----------------------------------|--------------------------|
| - Founder, CEO, and Executive Roles | - Board Roles: | - Subject Matter Expert: |
| - P&L Responsibility and Planning | Board and Committee Chair | IT & Cybersecurity |
| - Entrepreneurial Strategizing & Startups | Governance & Nominations | Digital Transformation |
| - Sales and Marketing Expertise | Board & Organizational Culture | Leadership |
| - Business Development & Fundraising | Corporate/Advisory/Non-Profit | Board Diversity |
| - Strategy Formulation/Strategic Planning | - International / Global Business | - Finance & Auditing |

~ CORPORATE BOARD OF DIRECTORS/ADVISORS EXPERIENCE ~

Datatech Information Services, Inc., Charlotte, NC (1996-Present)

Board of Directors, Chair

Datatech (www.datatechis.com) is a provider of strategic Business Technology solutions primarily in the Information Technology application space. Datatech maintains a local and global offshore services capability servicing private small-cap to publicly traded large-cap enterprises. Datatech also invests in and supports selected entrepreneurial initiatives.

Dalian BiaUSoft Co., Ltd., Dalian City, Liaoning, China (2013-Present)

Advisory Board Member

BiaUSoft is a software development firm providing services globally with a focus on China and the U.S. Provide strategic guidance to continue the realization of profitable and sustainable growth. BiaUSoft was established initially per the Datatech engagement to provide both onsite and offshore labor for the multi-year, multimillion dollar ADABAS/Natural Modernization IT project at Delhaize America, now Ahold Delhaize, a multi-billion dollar global food retailer.

ArboVe, LLC, Charlotte, NC (2019-2022)

Advisory Board Member

ArboVe (www.arbove.com) is a spin-off from Datatech Information Services, Inc., and its innovation incubator to produce innovative, high protein, eco-friendly foods. Provide strategic and operational insights and expertise for the continued development and execution of the strategic plan to support sustainable, profitable growth.

Mid-Carolina Regional Airport Advisory Board, Salisbury, NC (2020-2022)

Board Chair (2021-2022)

Board Member (2020-2021)

The Mid-Carolina Regional Airport (www.rowancountync.gov/149/Airport) Advisory Board advises and makes recommendations to the Board of Commissioners and the County Manager on policy matters pertaining to the operation and management of RUQ Mid-Carolina Airport in Salisbury, NC, Rowan County. RUQ supports 850 jobs, over \$43 million in personal income, and has an economic output exceeding \$145 million.

InnoView Solutions, Radford, VA (2009-2012)

Advisory Board Member

InnoView is a consulting firm providing efficient engineering solutions. During start-up served in a Chief Technology Officer capacity providing strategic leadership for the alignment of business strategy with technological capabilities.

~ NON-PROFIT BOARD OF DIRECTORS EXPERIENCE ~

YBLA Young Black Leadership Alliance, Charlotte, NC (2016-2020)

Board of Directors

YBLA (www.ybla.org) identifies, educates, and develops young Black leaders to have a positive impact in their community and beyond. Provided strategic guidance during the transition from an all-volunteer, part-time organization to one with fulltime staff and a multimillion-dollar budget. During tenure board nominated directors for and implemented the finance and audit committee, a governance committee, and annual external audits enhancing the ability to secure financial resources.

Rowan Airport Association, Salisbury, NC (2009-2010)

Chair

The association sought effective policy for users of the Rowan County Airport. Voted by organizing members to serve as chair. Led organizing activities to partner with the county commission and airport management for an innovative, entrepreneurial, enterprise friendly environment to benefit the Rowan County citizenship and airport stakeholders.

Pines Recreation Club, Inc., China Grove, NC (2003-2005)

Board of Directors

Treasurer (2004-2005)

Chair of Budget Committee (2003-2003)

Pines Recreation Club is a private recreational organization established in 1968 to serve western Rowan County, NC. Provided strategic and operational oversight for organizational initiatives and operations.

~ PROFESSIONAL EXPERIENCE ~

DKBeatty, Charlotte, NC (2021-Present)

Founder

DKBeatty (www.datatechis.net/dkbeatty) provides customized, value-added solutions to assist boardrooms, C-suites, corporate leadership, and entrepreneurs to realize maximum potential for individual success and organizational strategic initiatives promoting long-term profitability.

Datatech Information Services, Inc., Charlotte, NC (1996-2021)

President/CEO & Founder

Datatech (www.datatechis.com) is a provider of business technology solutions and maintains a global offshore services capability. Ultimately responsible for all that is Datatech undertaking the operational and strategic responsibility to provide the leadership to grow a one-person, entrepreneurial start-up into a sustainable business executing a vision of growing solutions, services, and capabilities.

Beatty Brothers Trucking, Inc., Charlotte, NC (2005-2010)

President/CEO & Founder

Beatty Brothers Trucking was spun-off from Datatech Information Services, Inc., as a provider of trucking services for the construction industry transporting asphalt, stone, sand, and dirt. Grew the organization from a one-truck operation to a provider of up to 16 plus trucks before stepping away from the day-to-day operations.

IT Roles

Served in an IT capacity from programmer to project manager for the following organizations:

- **Food Lion, Inc., Salisbury, NC (1991-1997)**
-- Project Lead/Manager, Sr. Programmer/Analyst, Programmer/Analyst
- **Tyson Foods / Holly Farms, Wilkesboro, NC (1989-1991)**
-- Project Lead, Programmer/Analyst
- **American Express Health Systems Group / SAI Charlotte, NC (1987-1989)**
-- Customer Support Programmer/Analyst
- **Duke Power Company, McGuire Nuclear Station, Cornelius, NC (1985-1987)**
-- Programmer

Aviation Pilot Experience

Airline Transport Pilot (ATP) certificate and EMB-145 type rating with over 2300 total hours.

- **Victory Air, LLC, Statesville, NC (Aug 2022 – Present)**
-- Part 125 Embraer EMB-145 Pilot – Victory transports NASCAR and other organizations/teams to venues
- **DKBeatty | Datatech Information Services, Inc. (1997- Present)**
-- Part 91 General Aviation/Corporate
- **Piedmont Airlines, Inc., Salisbury, MD (Jan 2022 – Aug 2022)**
-- Part 121 Embraer EMB-145 Pilot - Piedmont is an American Airlines regional carrier

~ EDUCATION, PROFESSIONAL AFFILIATIONS, LANGUAGES ~

North Carolina Agriculture and Technical State University, Greensboro, NC (2020)

Doctor of Philosophy, Leadership Studies

Area of Focus: Woman in Leadership and Ethnic Gender Diversity on Corporate Boards

Dissertation: *An Exploration of the Path for African American Women to and the Diversification of the Corporate Boardroom*, see <https://www.datatechis.net/media>

University of North Carolina at Charlotte, Charlotte, NC (2010)

Master of Business Administration, Global Business

University of North Carolina at Charlotte, Charlotte, NC (1987)

Bachelor of Science, Computer Science, with minor in Business, graduated Cum Laude

~ PROFESSIONAL AFFILIATIONS, VOLUNTEER ACTIVITIES, LANGUAGES ~

Corporate Directors International

CDI.D Corporate Board Director Candidate Certification for Public and Private Company Boards

<https://www.corporatedirectorsintl.com/>

Private Directors Association

Member since 2023, Charlotte Chapter

<https://www.privatedirectorsassociation.org/>

Director Diversity Initiative (DDI) at UNC Chapel Hill, School of Law

Member since 2021

Director Boot Camp 2023 Cohort

<https://ddi.law.unc.edu/>

FAA Airline Transport Pilot and Instructor certificates with the following ratings:

Airplane Single and Multiengine Land, EMB-145, Commercial, Advance Ground Instructor

UNC Charlotte Belk College of Business, Charlotte, NC (2013-2022)

Women in Business Advisory Board Member (2019-2022)

Alumni Awards Committee (2016-2018, 2020-2022)

Alumni Council (2013-2017)

The Sky Is The Limit Community Development Corporation, Charlotte, NC (2016-2018)

Board of Directors

Veterans Airlift Command, St. Louis Park, MN (2015-2018)

Volunteer Pilot

Apparo, Charlotte, NC (2014-2017)

IT Coaching Committee (2015-2017)

IT Coach (2014-2017)

Languages:

First language

English

Intermediate to Beginner

Spanish, French, Chinese

~ AWARDS, CONFERENCES, PUBLICATIONS, AND RECOGNITIONS ~

DDI (January 26, 2023). *The value proposition for corporate board certifications*, Director Diversity Initiative, UNC School of Law, Panelist, see <https://ddi.law.unc.edu/>

Beatty, D. K. (2021). *Digital transformation, cybersecurity governance, and the corporate board*, retrieve from <https://www.datatechis.net/media>

Beatty, D. K. (2021). *Digital transformation and the corporate board*, retrieve from <https://www.datatechis.net/media>

Beatty, D. K. (2021). *Cybersecurity has an imperative role in corporate board governance*, retrieve from <https://www.datatechis.net/media>

Beatty, D. K. (2021). *Cybersecurity governing principles and a view of spend worth*, retrieve from <https://www.datatechis.net/media>

Beatty, D. K. (2021). *Epiphany Related to Women and Leadership*, retrieve from <https://www.datatechis.net/media>

Beatty, D. K. (2021). *A pipeline to real opportunity*. Equilar C-Suite, Issue 36, Summer 2021, https://csuite.equilar.com/issue_36_summer_2021/a_pipeline_to_real_opportunit.html

Closing the Gap with Denise Cooper (2021). *Dr. D. Kirk Beatty: How our experiences keep us from getting equity right. Episode 34.* <https://c-suitenetwork.com/radio/shows/closing-the-gap-with-denise-cooper/>

Beatty, D. K. (2020). *An exploration of the path for African American Women to and the diversification of the corporate boardroom* (Order No. 28154053). Available from ProQuest One Academic. (2481123751). <https://www.proquest.com/openview/922e4388084868b05fb39335e19b98b2/1?pq-origsite=gscholar&cbl=18750&diss=y>, or retrieve from <https://www.datatechis.net/media>

Beatty, D. K. (2019, October). *An exploration of the path and obstacles for African American women to and the diversification of the corporate boardroom*. Poster session presented at the Department of Leadership Studies and Adult Education at North Carolina A&T State University 5th Annual Contemporary Issues in Transformative & Innovative (CITI) Leadership Conference, Greensboro, NC.

Beatty, D. K. (2019, October). *The new colonialism: China and the U.S. in Africa*. Paper presented at the Department of Leadership Studies and Adult Education at North Carolina A&T State University 5th Annual Contemporary Issues in Transformative & Innovative (CITI) Leadership Conference, Greensboro, NC.

Beatty, D. K. (2018). *Papers and perspectives from my PhD experience*. Outskirts Press, Inc., retrieve from <https://www.datatechis.net/media>

2017 Alumni Council Emeritus Award, UNC Charlotte Belk College of Business

2015 Outstanding Alumni Advocate, UNC Charlotte Belk College of Business, in recognition of consistent volunteer leadership, service, and participation in the council and alumni activities