

## **Don Kirk Beatty**

### **Biographical Summary**

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Dr. Don Kirk Beatty, a Corporate Directors International CDI.D certified corporate board director, has served as a board member/advisor for 10 organizations. His board roles have addressed strategy for operational requirements, governance and nominations, finance and auditing, board and organizational structure, business development and fundraising, and board diversity. Leveraging his IT, digital transformation, and cybersecurity skills, Dr. Beatty's expertise, also, includes application of technology to solve for needs and strategy formulation for entrepreneurial initiatives for a variety of industries including construction, distribution, and manufacturing.

With over 35 years of expertise excelling in strategic executive leadership, Dr. Beatty is a solutions-orientated executive with a record of success in globally provided services. He founded Datatech Information Services, Inc. as an entrepreneurial startup in 1996. Serving as Board Chair and President/CEO, Dr. Beatty grew a \$5,000 investment into a multimillion-dollar, successful Business Technology solutions provider. Currently serving as Chair, Datatech maintains a U.S. and global offshore capability servicing private, small-cap to publicly traded, large-cap enterprises. Leveraging his family's background, Dr. Beatty also founded Beatty Brother's Trucking, Inc., providing trucking services to the construction industry. Additionally, Dr. Beatty's board experience includes chair of the Mid-Carolina Regional Airport Advisory Board for Rowan County, NC. The Mid-Carolina board advises and makes recommendations to the Board of Commissioners and the County Manager on policy matters pertaining to the operation and management of Mid-Carolina Regional Airport, an enterprise with an economic output exceeding \$145 million. Dr. Beatty, additionally, is an advisory board member for ArboVe, LLC, of Charlotte, NC. ArboVe is a spin-off from Datatech's innovation incubator to produce innovative, high protein, eco-friendly foods. Dr. Beatty, also, served as an advisory board member for Dalian BiaUSoft Co., Ltd. located in Dalian City, Liaoning, China. BiaUSoft is a software development firm providing services globally with a focus on China and the U.S. Dr. Beatty, additionally, served on the advisory board for InnoView Solutions, Inc., of Radford, VA, an engineering solutions firm. During startup Dr. Beatty served in a Chief Technology Officer capacity providing strategic leadership for the alignment of InnoView's business strategy with its technological capabilities.

Dr. Beatty earned a Doctor of Philosophy in Leadership Studies from North Carolina Agriculture and Technical State University. He published a study on corporate board composition regarding diversity in corporate boardrooms. Dr. Beatty also attended UNC Charlotte earning a Master of Business Administration in International Business and a Bachelor of Science in Computer Science. He has published a book of leadership papers and articles on boardroom composition, digital transformation, and cybersecurity governance. Finally, first flying as a pilot in 1996, Dr. Beatty enjoys aviation with a FAA Airline Transport Pilot (ATP) certificate and Part 121/125 jet turbine airline experience.