

D. Kirk Beatty

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~ BOARD CV SUMMARY ~

A solutions-orientated executive with over 35 years of expertise, I have a record of success in globally provided services inspiring a positive, high-energy, results-oriented organizational culture. I have served as a board member/advisor for 10 organizations and excel in strategy formulation for entrepreneurial initiatives, application of technology to solve for needs, and corporate governance. My board roles have addressed strategy for operational requirements, board and organizational structure, governance and nominations, finance and auditing, business development and fundraising, and diversity on boards. My expertise includes strategic executive leadership, international/global business, and various information technology, digital transformation, and cybersecurity roles. I am founder of Datatech Information Services, Inc., growing the firm from a one-person entrepreneurial start-up to a multimillion dollar successful Business Technology solutions provider. I have been involved in eight start-up businesses, six seeing incorporation, one involving multi-directional international expansion where all have leveraged organic growth. Also, I founded Adroite, an organization established to promote women in leadership and assist boardrooms, the C-suite, and executive management in realizing maximum potential of all organizational talent. I, additionally, authored a study on corporate boardroom diversity with an emphasis on African American/Black women. Finally, I authored a book of leadership papers and have published articles on boardroom composition, digital transformation, and cybersecurity governance.

Responsibilities and experience include:

- | | | |
|---|-----------------------------------|--------------------------|
| - Founder, CEO, and Executive Roles | - International / Global Business | - Subject Matter Expert: |
| - P&L Responsibility and Planning | - Board Chair | IT & Cybersecurity |
| - Entrepreneurial Strategizing & Startups | - Budget Committee Chair | Digital Transformation |
| - Sales and Marketing Expertise | - Advisory/Non-Profit Boards | Leadership |
| - Business Development & Fundraising | - Board & Organizational Culture | Board Diversity |
| - Strategy Formulation/Strategic Planning | - Governance & Nominations | - Finance & Auditing |

~ CORPORATE BOARD OF DIRECTORS/ADVISORS EXPERIENCE ~

Datatech Information Services, Inc., Charlotte, NC

1996-Present

Board of Directors, Chair

Datatech is a provider of strategic Business Technology solutions primarily in the Information Technology application space. Facilitate and oversee strategy formulation and execution growing the company from a one-person, \$5,000 entrepreneurial start-up to a multimillion dollar successful IT solutions provider. Datatech maintains a local and global offshore services capability servicing private small-cap to publicly traded large-cap enterprises. Datatech also invests in and supports selected entrepreneurial initiatives.

Mid-Carolina Regional Airport Advisory Board, Salisbury, NC

2020-Present

Board Chair 2021-Present
Board Member 2020-2021

The Mid-Carolina Regional Airport Advisory Board advises and makes recommendations to the Board of Commissioners and the County Manager on policy matters pertaining to the operation and management of RUQ Mid-Carolina Airport in Salisbury, NC, Rowan County. RUQ supports 850 jobs, over \$43 million in personal income, and has an economic output exceeding \$145 million.

ArboVe, LLC, Charlotte, NC

2019-Present

Board Advisor

ArboVe is a spin-off from Datatech Information Services, Inc., and its *innovation incubator* to produce innovative, high protein, eco-friendly foods. Provide strategic and operational insights and expertise for the continued development and execution of the strategic plan to support sustainable, profitable growth for 2021 and beyond.

D. Kirk Beatty

Dalian BiaUSoft Co., Ltd., Dalian City, Liaoning, China

2013-Present

Board Advisor

BiaUSoft is a software development firm providing services globally with a focus on China and the U.S. Provide strategic insights and guidance for initiatives to continue the realization of profitable and sustainable growth. BiaUSoft was established initially per the Datatech engagement to provide both onsite and offshore labor for the multi-year, multimillion dollar ADABAS/Natural Modernization IT project at Delhaize America, now Ahold Delhaize, a multi-billion dollar global food retailer.

InnoView Solutions, Radford, VA

2009-2012

Board Advisor

InnoView is a consulting firm providing efficient engineering solutions. During start-up served in a Chief Technology Officer capacity providing strategic leadership for the alignment of business strategy with technological capabilities.

~ NON-PROFIT BOARD OF DIRECTORS EXPERIENCE ~

UNC Charlotte Women in Business, Charlotte, NC

2019-Present

Board Member

The Women in Business initiative at UNC Charlotte's Belk College of Business promotes students in the role of professional women. Provide strategic insights and guidance for organizational initiatives.

YBLA Young Black Leadership Alliance, Charlotte, NC

2016-2020

Board of Directors

YBLA identifies, educates and develops young Black leaders to have a positive impact in their community and beyond. Provided strategic guidance during the transition from an all-volunteer, part-time organization to one with fulltime staff and a multimillion dollar budget. During tenure board nominated directors for and implemented the finance and audit committee, a governance committee, and annual external audits enhancing the ability to secure financial resources.

The Sky Is The Limit Community Development Corporation, Charlotte, NC

2016-2018

Board of Directors

The organization focuses on the holistic needs of families and provides resources and services to empower individuals to achieve personal goals and function as successful citizens. Provided strategic guidance for the governance to carry out the organization's mission. Lead the initiative to develop the organization's Strategic Plan 2020.

Rowan Airport Association, Salisbury, NC

2009-2010

Chair

The association sought effective policy for users of the Rowan County Airport. Voted by organizing members to serve as chair. Led organizing activities to partner with the county commission and airport management for an innovative, entrepreneurial, enterprise friendly environment to benefit the Rowan County citizenship and airport stakeholders.

Pines Recreation Club, Inc., China Grove, NC

2003-2005

Board of Directors

Treasurer 2004-2005

Chair of Budget Committee 2003-2003

Pines Recreation Club is a private recreational organization established in 1968 to serve western Rowan County, NC. As a board member provided strategic and operational oversight for organizational initiatives and operations.

D. Kirk Beatty

~ PROFESSIONAL EXPERIENCE ~

DKBeatty, Charlotte, NC

2021-Present

Founder

DKBeatty provides customized, value added solutions to assist the boardroom, the C-suite and corporate leadership, and entrepreneurs to realize maximum potential for individual success and organizational strategic initiatives promoting long-term profitability.

Datatech Information Services, Inc., Charlotte, NC

1996-2021

President/CEO & Founder

Datatech is a provider of business technology solutions since 1996 and maintains a global offshore services capability. Ultimately responsible for all that is Datatech undertaking the operational and strategic responsibility to provide the leadership to grow a one-person, entrepreneurial start-up into viable sustainable business executing a vision of growing solutions, services, and capabilities.

Adroite, Charlotte, NC

2019-2021

Founder

Leveraging the French word for a skilled or skillful woman to promote women in leadership, founded Adroite as an advisory services firm to provide customized, value added solutions.

Beatty Brothers Trucking, Inc., Charlotte, NC

2005-2010

President/CEO & Founder

Beatty Brothers Trucking was spun-off from Datatech Information Services, Inc., as a provider of trucking services for the construction industry transporting asphalt, stone, sand, and dirt. Grew the organization from a one-truck operation to a provider of up to 16 plus trucks before stepping away from the day-to-day operations.

IT Roles

1985-1997

Served in an IT capacity from programmer to project manager for the following organizations:

- **Food Lion, Inc., Salisbury, NC, 1991-1997**
-- *Project Lead/Manager, Sr. Programmer/Analyst, Programmer/Analyst*
- **Tyson Foods / Holly Farms, Wilkesboro, NC, 1989-1991**
-- *Project Lead, Programmer/Analyst*
- **American Express Health Systems Group / SAI Charlotte, NC, 1987-1989**
-- *Customer Support Programmer/Analyst*
- **Duke Power Company, McGuire Nuclear Station, Cornelius, NC, 1985-1987**
-- *Programmer*

~ EDUCATION, PROFESSIONAL AFFILIATIONS, LANGUAGES ~

North Carolina Agriculture and Technical State University, Greensboro, NC

2016-2020

Doctor of Philosophy, Leadership Studies

Area of Focus: Woman in Leadership and Ethnic Gender Diversity on Corporate Boards

Dissertation: *An Exploration of the Path for African American Women to and the Diversification of the Corporate Boardroom*, see <https://www.datatechis.net/media>

University of North Carolina at Charlotte, Charlotte, NC

2007-2010

Master of Business Administration, Global Business

University of North Carolina at Charlotte, Charlotte, NC

1983-1987

Bachelor of Science, Computer Science, with minor in Business, graduated Cum Laude

FAA Commercial Pilot and Instructor certificates with the following ratings:

Airplane Single and Multiengine Land, Instrument Airplane, Advance Ground Instructor

D. Kirk Beatty

UNC Charlotte Belk College of Business

Alumni Awards Committee 2016-2018, 2020, 2021

Alumni Council 2013-2017

Veterans Airlift Command, St. Louis Park, MN

Volunteer Pilot 2015-2018

Apparo, Charlotte, NC

IT Coaching Committee 2015-2017

IT Coach 2014-2017

Languages:

First language

English

Intermediate to Beginner

Spanish, French, Chinese

~ PUBLICATIONS, NOTABLE SPEAKING ENGAGEMENTS, & CONFERENCE PRESENTATIONS ~

1. Beatty, D. K. (2021). *Digital transformation and the corporate board*, retrieve from <https://www.datatechis.net/media>
2. Beatty, D. K. (2021). *Cybersecurity has an imperative role in corporate board governance*, retrieve from <https://www.datatechis.net/media>
3. Beatty, D. K. (2021). *Cybersecurity governing principles and a view of spend worth*, retrieve from <https://www.datatechis.net/media>
4. Beatty, D. K. (2021). *Epiphany Related to Women and Leadership*, retrieve from <https://www.datatechis.net/media>
5. Beatty, D. K. (2021). *A pipeline to real opportunity*. Equilar C-Suite, Issue 36, Summer 2021, https://csuite.equilar.com/issue_36_summer_2021/a_pipeline_to_real_opportunit.html
6. Closing the Gap with Denise Cooper (2021). *Dr. D. Kirk Beatty: How our experiences keep us from getting equity right. Episode 34*. <https://c-suitenetwork.com/radio/shows/closing-the-gap-with-denise-cooper/>
7. Beatty, D. K. (2020). *An exploration of the path for African American Women to and the diversification of the corporate boardroom* (Order No. 28154053). Available from ProQuest One Academic. (2481123751). <https://www.proquest.com/openview/922e4388084868b05fb39335e19b98b2/1?pq-origsite=gscholar&cbl=18750&diss=y>, or retrieve from <https://www.datatechis.net/media>
8. Beatty, D. K. (2019, October). *An exploration of the path and obstacles for African American women to and the diversification of the corporate boardroom*. Poster session presented at the Department of Leadership Studies and Adult Education at North Carolina Agricultural and Technical State University 5th Annual Contemporary Issues in Transformative & Innovative (CITI) Leadership Conference, Greensboro, NC.
9. Beatty, D. K. (2019, October). *The new colonialism: China and the U.S. in Africa*. Paper presented at the Department of Leadership Studies and Adult Education at North Carolina Agricultural and Technical State University 5th Annual Contemporary Issues in Transformative & Innovative (CITI) Leadership Conference, Greensboro, NC.
10. Beatty, D. K. (2018). *Papers and perspectives from my PhD experience*. Outskirts Press, Inc., retrieve from <https://www.datatechis.net/media>

~ AWARDS ~

- 2017 Alumni Council Emeritus Award, UNC Charlotte Belk College of Business
2015 Outstanding Alumni Advocate, UNC Charlotte Belk College of Business, in recognition of consistent volunteer leadership, service, and participation in the council and alumni activities